



# The 1st China-Overseas Pesticide/Biopesticide Business Matchmaking Event

Wednesday 15th - Friday 17th November, 2017

Nanjing, China

Organized by:  **AgroPages.com**





# Why Attend the Business Matchmaking Event?

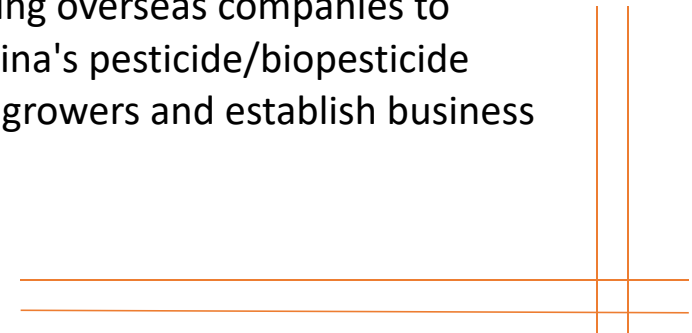
*“The zero growth Plan of pesticide consumption published by Chinese government will create more business opportunities for highly efficient, low toxic, and environmental friendly...”*

**AgroPages**

**China** is the world's largest consumer of pesticides. But years of high production volume and overuse of chemical pesticides have contaminated its farmlands. Therefore, the country has announced in 2015 that it's targeting zero growth in the use of chemical pesticides and fertilizers by 2020.

**Increasing** number of overseas companies have entered into Chinese market and made some achievements over a decade. The release of the zero growth of pesticide consumption will provide more development opportunities to the overseas companies.

**Matchmaking** event aims at helping overseas companies to better understand the situation of China's pesticide/biopesticide market, the requirements of Chinese growers and establish business connection with Chinese distributors.



# Who will you dialogue with?



## **Institute Control of Agrochemicals**

*Specializes in nation wide pesticide registration and administration in China*



## **China Agricultural Technique Spreading Center**

*Specializes in the introduction of agricultural technology*



## **China National Chemical Information Center**

*The national information collection, research and service institution of China chemical industry*

# Who will you dialogue with?



中国农资  
SINO-AGRI

**Sino-Agri Leading Biosciences Co., Ltd.**

*The largest distributor of Agrichemicals in North China*



**Guangdong Tianhe Agricultural Means of  
Production Co., Ltd.**

*The largest distributor of Agrichemicals in South China*



惠富强

**Anhui Hui Fu Qiang Agricultural Science  
and Technology Co., Ltd.**

*The famous distributor of Agrichemicals in Central China*

# Who will you dialogue with?



## Representative Agchem companies



### Stockton Group

*Global company that develops, supports, and distributes biopesticide*



### Good Harvest-Weien Agrochemical Co., Ltd.

*The Top 20 Chinese Agrochemical firms in 2016, has perfect sales channels of chemical pesticide and biopesticide*



### Dragonfly Agri

*The most professional agricultural service company in China*

# Who Should Attend?

- Manufacturers of pesticide/biopesticides who want to find partners in China
- Service Providers
- Agricultural and Crop Consultants
- Distributors
- Traders
- Agronomists and **all those want to know and explore Chinese agriculture market!**

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)



BIO PESTICIDES

## Part 1 Deep Interpretation of China's Agriculture Policies

Wednesday 15th November, 2017

8:00 Registration

8:40 Opening Remarks from the Organizer (AgroPages)

9:00 - 9:45 Analysis of the New Regulations on Pesticide Administration in China and Its Influence on Manufacture, Marketing and Registration of Pesticide

*Speaker: ICAMA (Institute Control of Agrochemicals)*

9:45 -10:30 The Recent Dynamics of Pesticide/Biopesticide Registration in China and Corresponding Solutions

*Speaker: CNCIC (China National Chemical Information Center)*

10:30 - 11:15 Networking Break

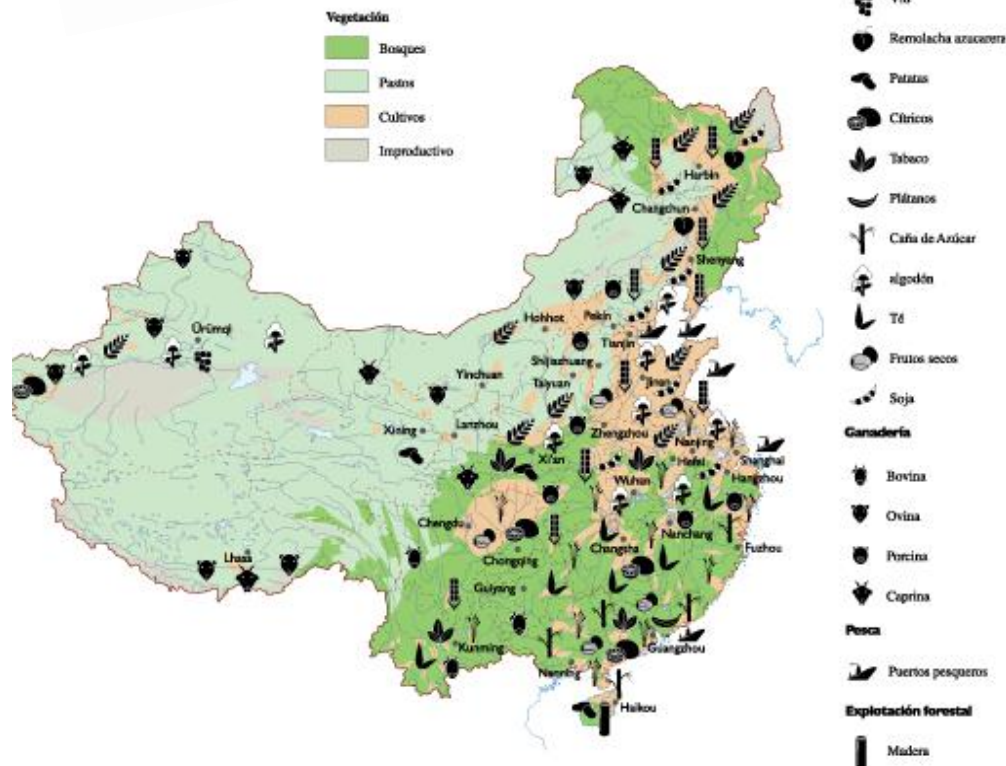
11:15 - 12:00 The Development Trends of Management Policies of Microbial Pesticide

*Speaker: CNCIC (China National Chemical Information Center)*

12:30 Lunch and Networking Break

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)





## Part 2 Insight of China's Agriculture

**14:00 - 14:45 China's main planting areas and distribution of main crops**

*Speaker: China Agricultural Technique Spreading Center*

**14:45 - 15:30 Using status and future development trend of pesticide in China**

*Speaker: China Agricultural Technique Spreading Center*

**15:40 - 16:15 Networking Break**

**16:05- 17:00 New opportunities for Biopesticides in China**

*Speaker: Stockton China*

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)





## Part 3 Business Connection

Thursday 16th November, 2017

### Distributors

**Using status and future development trend of pesticide used in potatoes**

*Speaker: Sino-Agri Leading Biosciences Co., Ltd.*

**Using status and future development trend of pesticide used in cash crops**

*Speaker: Guangdong Tianhe agricultural means of production co.,ltd.*

**Using status and future development trend of pesticide used in field crops**

*Speaker: Anhui Hui Fu Qiang agricultural science and technology co.,ltd.*

### Participant enterprises

**Each enterprise has 15 minutes to introduce its business, markets and products to all attendees**

**1 to 1 meetings will take place for discussion on cooperation possibility**

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)

# AGENDA

## Part 4 Field Visit

Friday 17th November, 2017



8: 30 - 12:00

**Visit the representative agricultural service company**---Dragonfly agricultural service and its modern agricultural demonstration base, to know the market of agricultural service in China and how they serve Chinese farmers.

14:00 - 17:00

**Visit retailers and large-scale growers**, to know their requirements and the challenges they faced.

**17:00 Closing Remarks and End of Conference**

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)

# What is the Price?

Early Bird (Before 31 July)	Standard
\$2,850	\$3,000
Book a Team to Save More!	
Bring a Colleague...	Save an Additional 10% Off
Book a Team of 3+	Save an Additional 15% Off
Book a Team of 5+	Save an Additional 25% Off

The price includes conference expenses, board and lodging, in-China transport, not includes the transportation between your country and China.

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)



## CALL FOR SPONSORS - Your opportunity

A limited number of sponsorship positions are available. The sponsorship package is designed to raise your companies profile and promote your products and services before, during and after the conference.

By taking a sponsorship package you will be in the best position to strategically position your company with the highest level of visibility the conference has to offer. By joining as a sponsor of the conference you will ensure that you are identified as a market leader.

Contact the organiser for the opportunities available: [agropages@vip.163.com](mailto:agropages@vip.163.com)

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)

## How to register?

A green, distressed, stamp-like graphic with the text "REGISTER NOW!" in white, bold, uppercase letters, tilted diagonally.

**Send** an email to organiser (AgroPages) at [agropages@vip.163.com](mailto:agropages@vip.163.com) to get the [Registration Form](#)

To sign up, send an email to [agropages@vip.163.com](mailto:agropages@vip.163.com)

*Thank  
you*

